

"智造之刃·创新之光"——

第 25 届 DMP 国际数控刀具展新闻发布会在东莞长安举行

"Blade of Intelligent Manufacturing, Light of Innovation"

Press conference of the 25th DMP International CNC Tool Exhibition Held in
Chang'an, Dongguan

2024 年 7 月 12 日·第 25 届 DMP 国际数控刀具展新闻发布会在东莞市长安镇莲花山庄隆重举办!中国机械工业金属切削刀具技术协会副秘书长方芳、广东省模具工业协会秘书长王其俊·东莞市机械模具产业协会、东莞市智能制造产业协会、长安莞深制造商贸城、东莞市数控刀具行业协会有关负责人以及制造业企业代表等参加了此次新闻发布会。

The press conference of the 25th DMP International CNC Tool Exhibition was held at Lianhua Villa, Chang'an Town, Dongguan on July 12, 2024. Guests included: Fang Fang, Deputy Secretary-General of China Metal Cutting Tool Engineering Association; Wang Qijun, Secretary-General of Guangdong Mold Industry Association; representatives of Dongguan Machinery Mold Industry Association, Dongguan Intelligent Manufacturing Industry Association, Chang'an Dongguan Shenzhen Manufacturing Trade City, Dongguan CNC Tool Industry Association attended the press conference.

发布会上东莞刀协朱海兵会长、讯通华南区总经理卢楚彬先生、市场经理汪楠先生、东莞刀协执行会长王柏强先生、东莞刀协秘书长唐有水先生先后发言。

At the press conference, Mr. Zhu Haibing, President of the Dongguan CNC Tool Industry Association; Mr. Peter Lou, General Manager of Paper Communication Exhibition Services South China; Mr. Wang Nan, Marketing Manager of Paper Communication Exhibition Services South China; Mr. Wang Baiqiang, Executive Chairman of the Dongguan CNC Tool Industry Association, and Mr. Tang Youshui, Secretary-General of the Dongguan CNC Tool Industry Association, delivered speeches.

第 25 届 DMP 国际数控刀具展是 DMP 大湾区工博会最具代表性的核心主题展之一·现已获得 200+ 家国际国内商协会及驻华使领馆大力支持·第 25 届 DMP 国际数控刀具展将于 2024 年 11 月 26 日-29 日在深圳国际会展中心盛大启幕·为期 4 天的展会聚焦数控刀具、刀具附件、钻头、硬质合金材料、先进涂层薄膜、磨料磨具等·同期将

举办超千人的“中国国际数控刀具节”等多场行业论坛和交流活动·积极促进产业链上下游的合作·实现资源共享·为行业提供交流和展示最新技术的平台·推动产业升级·为全球经济的持续增长贡献力量!

The 25th DMP International CNC Tool Exhibition is one of the most iconic theme exhibitions of the DMP Greater Bay Area Industrial Expo. It has received strong support from 200+ international and local business associations and embassies and consulates in China. The 25th DMP International CNC Tool Exhibition will be opened at the Shenzhen World Exhibition and Convention Center from November 26th to 29th, 2024. The four-day exhibition focuses on CNC tools, tool accessories, drill bits, carbide materials, advanced coating films, abrasives and grinding tools, etc. A number of forums including the "China International CNC Tool Festival" will be held concurrently.

回顾 2023 年·DMP 国际数控刀具展以其卓越的吸引力和行业影响力·成功吸引了超 500 家数控刀具的展商参与·展览面积达到 40,000 m²·远超国内同类型展会数控刀具规模。这一数字不仅刷新了 DMP 展会的历史记录·也标志着其成为数控刀具领域规模最大、参展企业最多、展示最为集中的专业展会。

Looking back on 2023, the DMP International CNC Tool Exhibition attracted more than 500 CNC tool exhibitors, with an exhibition area of 40,000 square meters, far exceeding the scale of CNC tool exhibitions of the same kind in China.

参展更积极 大中型企业参展集中度更高

目前·组委会招商招展工作稳步推进中·已完成招商总任务的 80%以上·4 号展馆展位签约率超 95%·其中 80%由去年展商续订。

More exhibitors taking part Many exhibitors are large and medium-sized enterprises.

The contract signing rate for the booths in Hall 4 exceeds 95%, of which 80% were renewed by last year's exhibitors.

精准邀约贸易触达效率升级

媒体宣传资源方面·通过线上线下全媒体矩阵覆盖·与超过 400 家媒体合作·涵盖大众媒体、专业媒体、口碑营销、自媒体、短信提醒等多样联合营销手段·构建全维度触达营销矩阵·助力展商“品效合一”·并已与 200+国际使领馆、商协会及国内头部企业建立合作关系·确保参展商与超万名专业买家实现高效对接·推动实质性的贸易合作与订单生成。

Extensive promotion campaign

In terms of promotion resources, we cooperate with more than 400 media, with both online and offline media covering mass media, self-media, SMS reminders and other joint marketing methods to build a full-dimensional promotion campaign. We have also established cooperative relationships with 200+ international embassies and consulates, business associations and leading companies to ensure that exhibitors can achieve efficient business matching with the buyers.

现场成交获“百万红包”活动

发布会上还揭露·展会组委会将从交易促进上下功夫·进行展前展中、线上线下供需对接·进一步完善产业合作对接活动。

"Red envelopes" event for on-site transactions

To facilitate business matching.

多维融合上下游产业展深度赋能

DMP 大湾区工博会将在上届 13+ 万专业观众的辉煌成绩上·对展馆规模布局、产业链资源等方面全面升级·展出面积预计达 24 万平方米·1-12 馆齐开。

Multi-dimensional integration of industry chains

Last year, DMP Greater Bay Area Industrial Expo had over 130,000 professional visitors. Building on such brilliant results, DMP further upgrades the exhibition layout, and industrial chain resources. The exhibition area is expected to reach 240,000 square meters, with Halls 1-12 open.

媒体报导
 Media Coverage



长安政府官方平台欢乐长安



老炮说智造



切削视界

DMP 大湾区工业博览会

GREATER BAY AREA INDUSTRIAL EXPO

主办单位: 讯通展览公司

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2024年
11月26-29日

深圳国际会展中心(宝安)
Shenzhen World Exhibition & Convention Center



机床界



东莞市数控刀具行业协会



DMP 工博会快讯



大湾区卫视



东莞长安电视台媒体报道



General information :

2024 DMP Greater Bay Area Industrial Expo		
25th DMP International Mould & Metalworking, Plastics & Precision Injection Exhibition		
Venue :	Shenzhen World Exhibition & Convention Center (Baoan) Address: 1 Zhancheng Rd, Fuhai Street, Baoan District, Shenzhen, China	
Date :	November 26 -29, 2024 (4 days)	
Opening hours :	November 26-28, 2024 (Tue - Thur) November 29, 2024 (Fri)	09:30 – 17:00 09:30 – 14:00
Website:	https://www.dmpshow.com / www.dmpsz.com	

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